

This table sets out strategies and measures that will help the Council deliver its priorities and measure its progress.

Delivering our priorities and measuring progress

The city's direction of travel will be indicated by the Coventry Composite Liveability Measure

Globally connected

Promoting the growth of a sustainable Coventry economy

The strategies that will help us to deliver these priorities include:

- ★ Apprenticeship Strategy
- ★ CWLEP Skills Strategy
- ★ Housing and Homelessness Strategy
- ★ Jobs and Growth Strategy

Progress will be measured by short and longer-term measures:

- ★ investment into the city-region secured by the Council;
- ★ delivery of key infrastructure (Friargate/Public Realm);
- ★ gross value-added by the local economy;
- ★ business VAT registrations & de-registrations;
- ★ unemployment and employment rates;
- ★ jobs created (full-time/part-time; by sector; apprenticeships);
- ★ city centre activity (footfall/visitors/spend/occupancy);
- ★ average household income;
- ★ levels of relative poverty;
- ★ fuel poverty; and
- ★ new and affordable housing delivered.

Locally committed

Improving the quality of life for Coventry people

The strategies that will help us to deliver these priorities include:

- ★ Early Intervention and Prevention Strategy
- ★ Early Years Strategy
- ★ Education Improvement Strategy
- ★ Environmental Crime Strategy
- ★ Green Space Strategy
- ★ Health and Wellbeing Strategy
- ★ Highways Maintenance Strategy
- ★ Learning Disabilities Strategy
- ★ Municipal Waste Strategy
- ★ Older People's Strategy
- ★ Sports Strategy

Progress will be measured by short and longer-term measures:

- ★ condition of roads and pavements and roads repaired;
- ★ recycling rate and fly-tipping;
- ★ crime rate (crime numbers, anti-social behaviour incidents);
- ★ measures of progress between Key Stages of educational attainment;
- ★ adult and children's social care referrals;
- ★ schools judged good and outstanding by Ofsted;
- ★ attainment gap between priority groups and the citywide average;
- ★ health and wellbeing headline measures;
- ★ take-up of individual budgets and direct payments; and
- ★ residents' perceptions of quality of life in the city.

Delivering our priorities

Maximising the use of our assets; reducing operating costs

The strategies that will help us to deliver these priorities include:

- ★ Climate Change Strategy
- ★ Investment Strategy and Policy
- ★ Medium Term Financial Strategy
- ★ Sub-Regional Economic Development Strategy

Progress will be measured by short and longer-term measures:

- ★ energy costs such as carbon emissions;
- ★ additional funding leveraged;
- ★ income generated through Business Rates, Council Tax and fees and charges;
- ★ Kickstart programme milestones and principles;
- ★ reduction in staffing;
- ★ Coventry Investment Fund investments;
- ★ value of local contracts procured;
- ★ residents perceptions of how the Council runs things; and
- ★ savings and other benefits as a result of shared services and sub-regional working.

Active citizens; strong and involved communities

The strategies that will help us to deliver these priorities include:

- ★ *to be determined*

Progress will be measured by short and longer-term measures:

- ★ increase in business done online / customer self-serve;
- ★ reduction in avoidable customer contact; and
- ★ *more to be determined.*

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